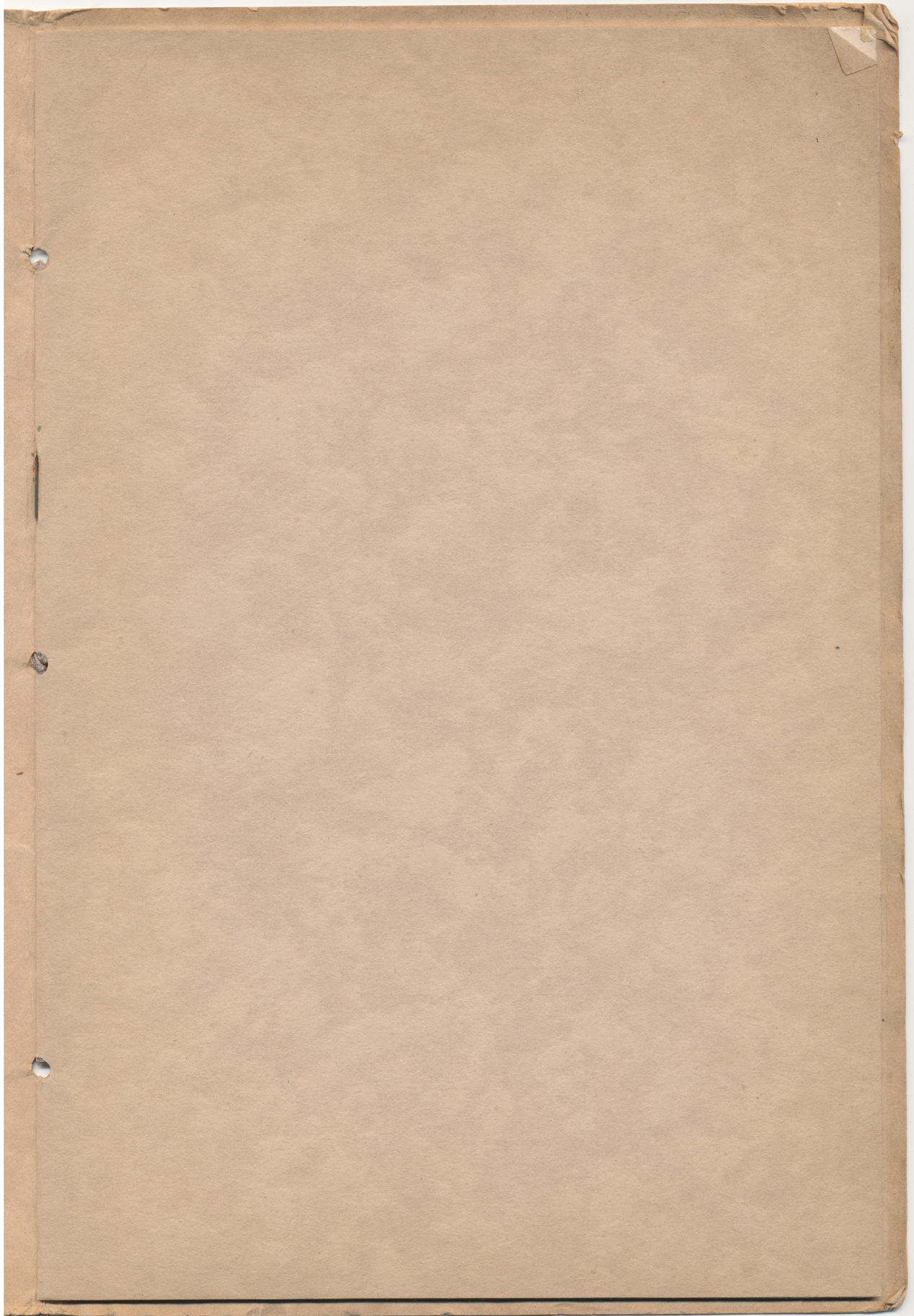
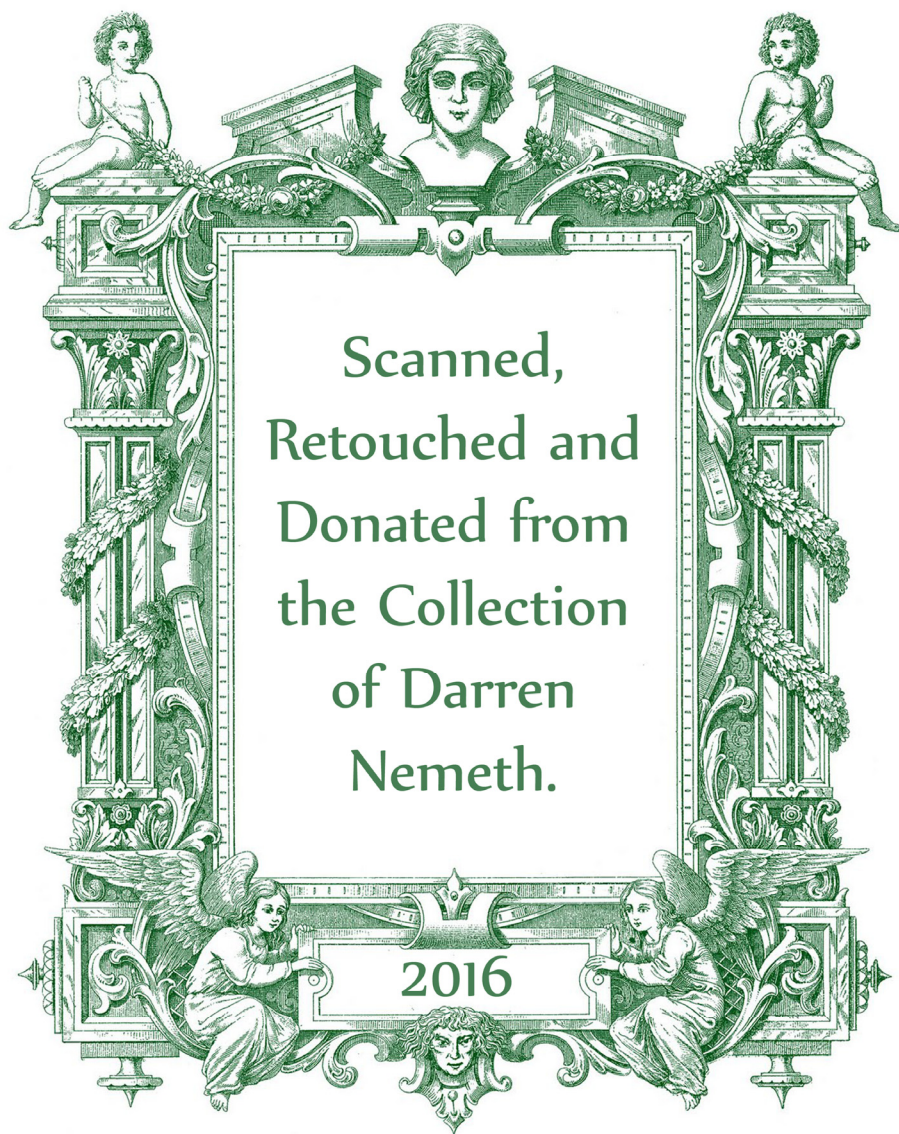


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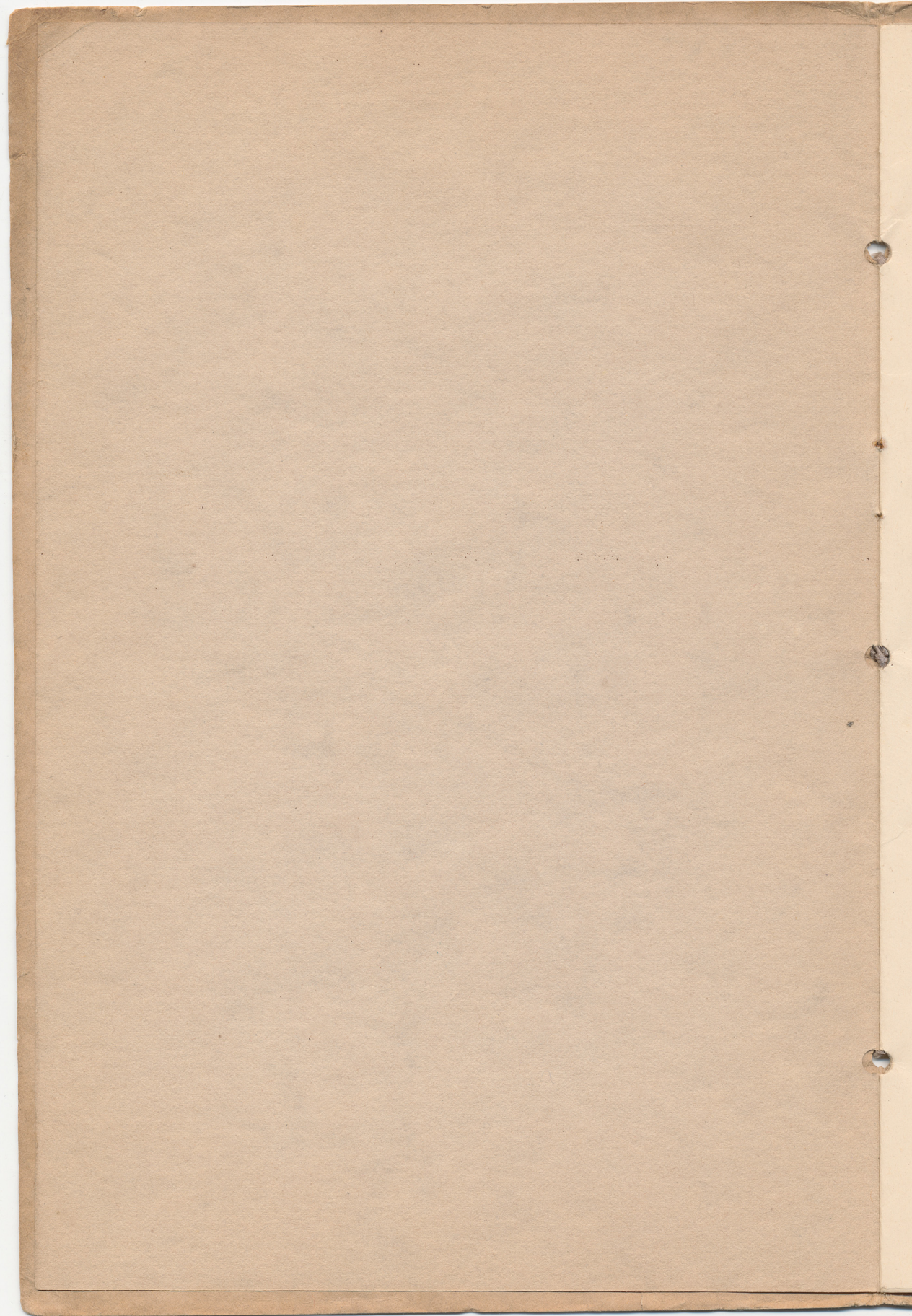
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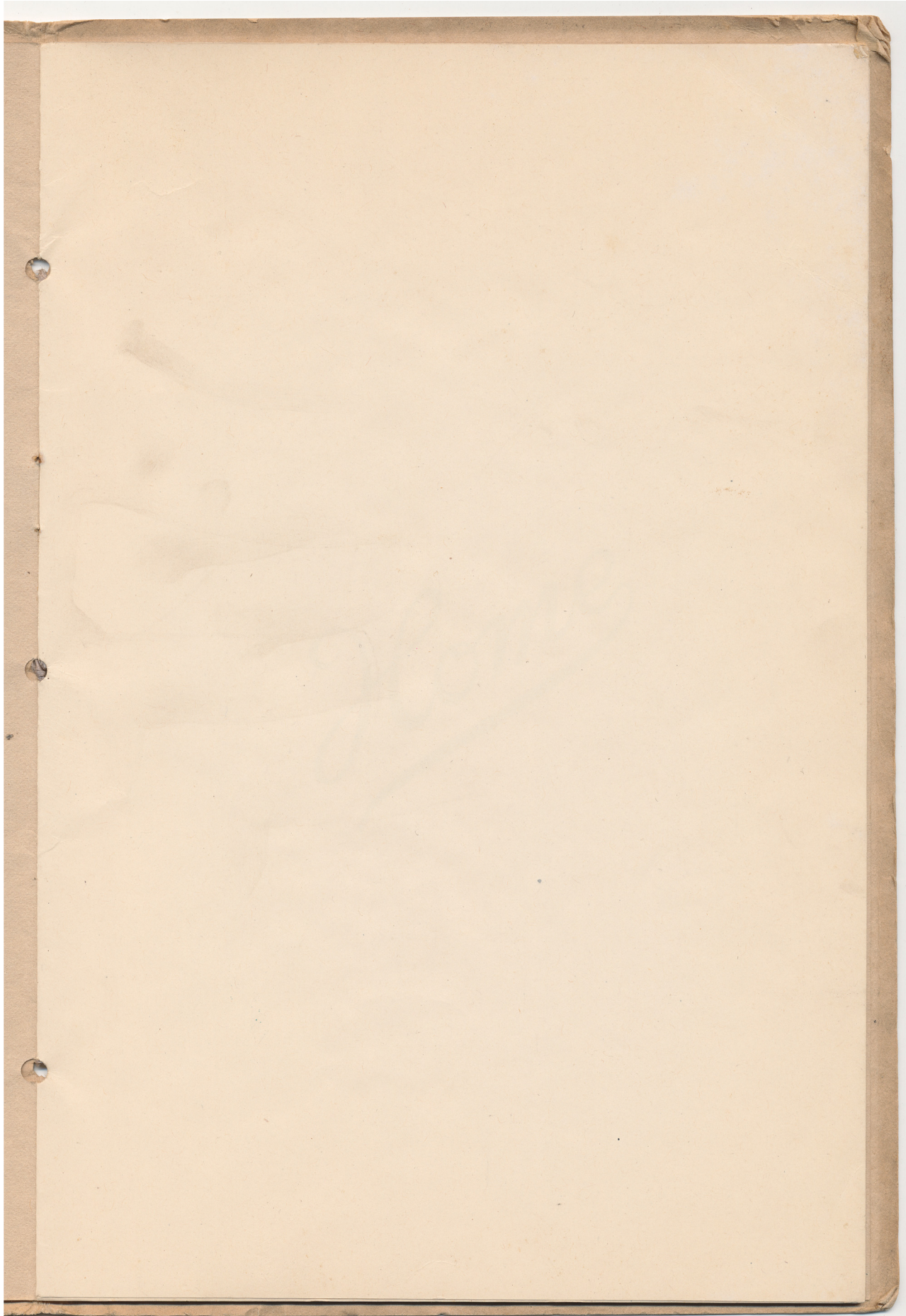


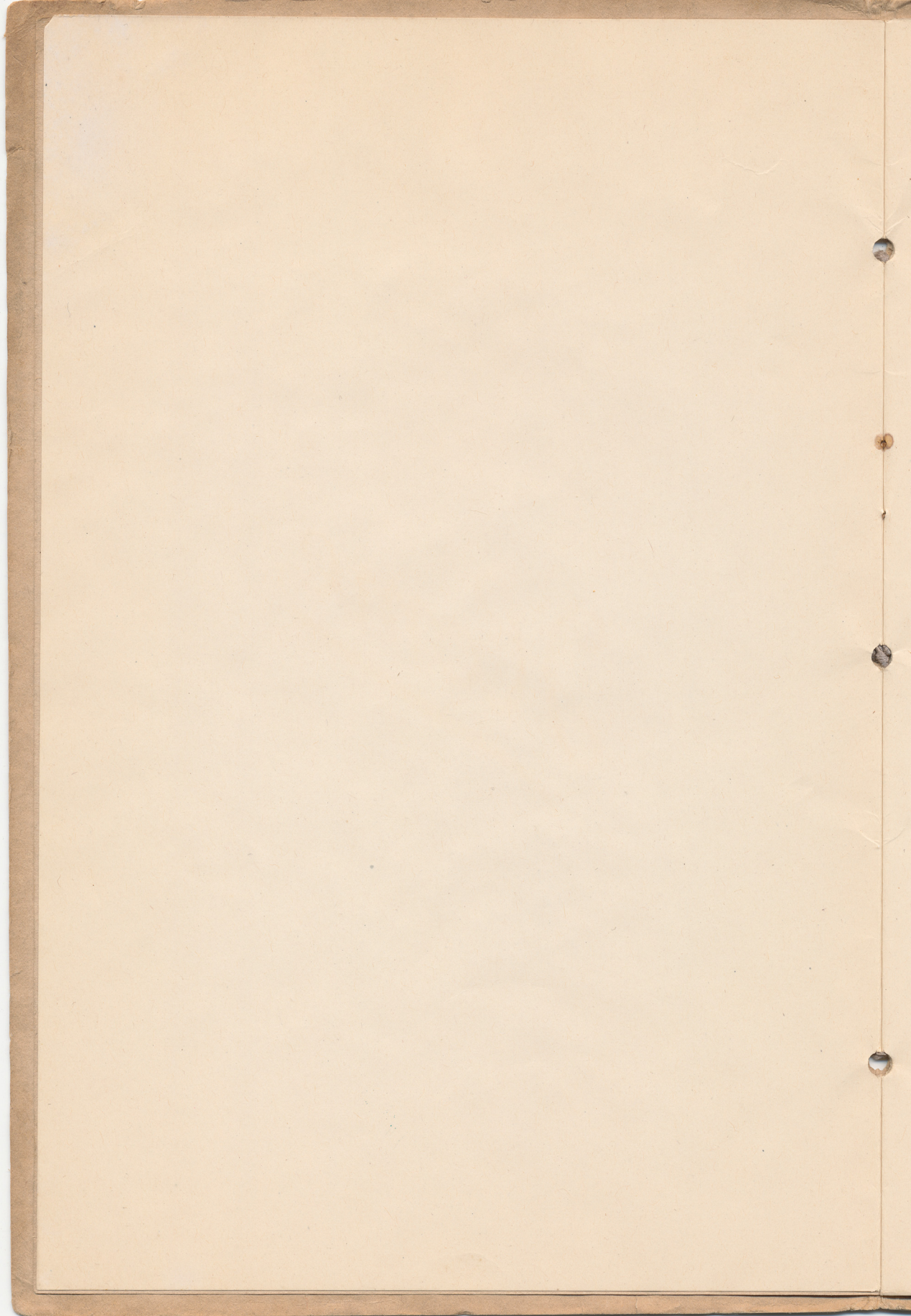


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Home

Perpetuation



*"How dear to my heart are the scenes of my childhood,
When fond recollections present them to view."*

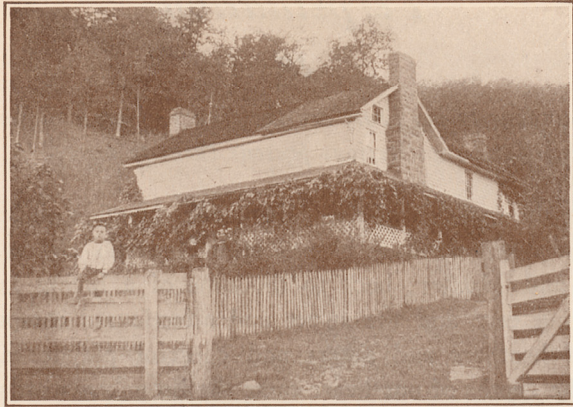
At the mention of these lines, our thoughts go back to the time when we were blessed with Heaven's richest gifts, Home and Mother; back to the time of a loving father's protecting care and the sweet and affectionate companionship of brothers and sisters and cheerful playmates, and from the depths of our heart come the unspoken words:

*"Backward, turn backward, oh time in your flight
And make me a child again just for tonight!"*

Home, the dearest spot in all the earth, where Father and Mother in loving unison erected the world's greatest institution on whose foundation rests the eternal principles of Liberty, Right and Justice.

Now, in our riper years when we as parents are striving to build this shrine anew for those we love, may we in perpetuating it fully appreciate the dreams of youth and preserve in living records for our children those things we know from experience they will cherish and hold most dear.

Home



HOME—THE PLACE WHERE WE WERE BORN

*'Mid pleasures and palaces though we may roam,
Be it ever so humble, there's no place like home;
A charm from the skies seems to hallow us there,
Which, seek through the world, is ne'er met with else-
where.*

*How sweet 'tis to sit 'neath a fond father's smile,
And the cares of a mother to soothe and beguile!
Let others delight 'mid new pleasures to roam,
But give me, oh, give me the pleasures of home!*

—John Howard Payne.

Home

AS OUR most cherished memories are those of home, it is very fitting that we as parents see to it that these cherished memories of home grow sweeter and sweeter from generation to generation. This can be accomplished not only by educating and making our children happy, but by making our home a place where love and friendship reign supreme. The greatest joys of youth are those we share with our friends, and as parents our greatest joy is in the consciousness of our having made these joys possible for our children.

The children are ardent little admirers of the screen, and nothing pleases them more than the marvels of the motion picture. Instead of satisfying their desires for amusement by letting them go to a poorly ventilated motion picture house where frequently the pictures you would have them see are on with others you would not care to have so vividly impressed upon their youthful minds, you can furnish them their laughs and thrills in the privacy of your own home with pictures of your own selection.

As the motion picture, the third largest of all our industries, has for its main purpose the producing of pleasure, the furnishing of recreation and entertainment, is it any wonder then that it has become so popular in the home? It is the most novel and the most universally enjoyed form of entertainment that can be provided.

Home



HENRY B. WALTHALL IN "THE RAVEN"

*Once upon a midnight dreary, while I pondered, weak and weary,
Over many a quaint and curious volume of forgotten lore,
While I nodded, nearly napping, suddenly there came a tapping,
As of some one gently rapping, rapping at my chamber door.
'Tis some visitor," I muttered, "tapping at my chamber door—*

Only this, and nothing more."

*Deep into that darkness peering, long I stood there wondering, fearing,
Doubting, dreaming dreams no mortal ever dared to dream before;
But the silence was unbroken, and the darkness gave no token,
And the only word there spoken was the whispered word,
"Lenore!"*

Merely this, and nothing more.

—Edgar Allen Poe.

Home



SCENE FROM "THE CHILDREN'S HOUR"

*Between the dark and the daylight
When the night is beginning to lower,
Comes a pause in the day's occupation,
That is known as the Children's Hour.*

*I hear in the chamber above me
The patter of little feet,
The sound of a door that is opened
And voices soft and sweet.*

*From my study I see in the lamp light
Descending the broad hall stair,
Grave Alice and laughing Allegra
And Edith with golden hair.*

—Longfellow.

Home

A GOOD dinner served in numerous courses is unquestionably a form of recreation and entertainment that no one would care to discard, and an hour or two can be spent very pleasantly with friends in this way, but what shall we do after dinner?

The motion picture solves the problem and furnishes the best entertainment with the least effort—in fact, a safety motion picture equipment is easily adaptable to the entire social life of the home.

An afternoon for the children and their little friends is made more pleasant if they can see such visualized stories as Longfellow's poem, *The Children's Hour*, or other interesting pictures made expressly for children.

The evening lawn party for the young or the older grown, with colored lights, Japanese lanterns, ice cream and cake is more thoroughly enjoyed when motion pictures are made part of the program.

When friends drop in expectedly or unexpectedly to spend the evening, the motion picture again comes to your rescue and provides a form of entertainment enjoyed by all.

Home

*When brothers leave the old hearthstone
And go, each one, a separate way,
We think, as we go on alone
Along our pathway, day by day,
Of olden scenes and faces dear,
Of voices that we miss so much;
And memory brings the absent near,
Until we almost feel the touch
Of loving hands, and hear once more
The dear old voices ringing out,
As in that happy time of yore,
Ere life had caught a shade of doubt.*

*Hearts and homes, sweet words of pleasure,
Music breathing as ye fall;
Making each the other's treasure,
Once divided, losing all.
Homes, ye may be high or lowly,
Hearts alone can make you holy;
Be the dwelling e'er so small,
Having love, it boasteth all.*

*Hearts and homes, sweet words revealing
All most good and fair to see;
Fitting shrines for purest feeling,
Temples meet to bend the knee.
Infant hands bright garlands wreathing,
Happy voices incense breathing,
Emblems fair of realms above—
For love is Heaven, and Heaven is love!*

—J. Blockley.

Home



IN LIVING MEMORY

What could be more interesting than a real live motion picture of the little tots just beginning to walk, of the children enjoying a party in the home or on the lawn? You realize how these children would enjoy such a picture when they grow older and how they would delight in comparing their own children with themselves when they were children. If you had a motion picture of your childhood days, with father and mother sharing your childish pleasures, you would rather part with all your wealth than it, because wealth can be acquired again, but youth comes only once.

When your children grow up they will be just like you. They will treasure, not the stocks and bonds and the bank account inherited, but the things which bring to them the thoughts of home and loved ones, the things which perpetuate the memories of youth, when all the cares were father's and mother's, when life seemed to be one never ending period of sunshine and happiness. Long before they are old, while they are yet in the prime of manhood and womanhood, comfortably settled in their own homes and you are no longer known by the titles of father and mother, but grandfather and grandmother, their thoughts will be of the days of youth, and yours will be of the days when you were the young and proud parents of the finest offspring ever given by God to man, and you will be happy that you have left for them in motion pictures a living record of home, the dearest and most sacred of all earthly institutions.

What a priceless treasure in future years would be a motion picture of the dear ones who now surround you in the sacredness of your home!

Home



J. FREDERICK BYERS, JR.
REPRODUCED FROM A MOTION PICTURE

The still photograph serves its purpose, but no living photographer or artist of greatest renown can photograph or paint the familiar fleeting expressions of a baby's smile or the divine and heavenly light in mother's eyes, because they are not of the duration required to make a still photograph or a painting, for which the subject must retain a particular expression for a period of time much longer than is natural.

The motion picture, made at the rate of nearly a thousand successive pictures a minute, catches and reproduces on the screen the expressions we see come and go in the living face, expressions impossible to reproduce in still photography. From these thousands of individual motion photographs, any particular one may be selected from which enlarged still photographs may be made. In this way you can have a still picture of exactly the expression you want.

Some of our customers have us make for them a few hundred feet of motion pictures once or twice a year, keeping a copy for themselves and often giving other copies to relatives as Christmas presents. Motion pictures of this kind can be made for about the same as you pay for a dozen photographs at a first-class photographer's.

Home



MR. C. B. AYLESWORTH, WHOSE BEAUTIFUL RESIDENCE IS HERE SHOWN, WAS THE FIRST PURCHASER OF A SAFETY CINEMA FOR HOME USE

*Home's not merely four square walls,
Though with pictures hung and gilded;
Home is where affection calls—
Filled with shrines the heart hath builded.
Home!—Go, watch the faithful dove,
Sailing 'neath the heaven above us;
Home is where there's one to love,
Home is where there's one to love us.*

*Home's not merely room and room,
Needs it something to endear it;
Home is where the heart can bloom,
Where there's some kind lip to cheer it.
What is home with none to meet?
None to welcome, none to greet us?
Home is sweet—and only sweet
Where there's one we love, to meet us.*

—Charles Swain.

Home



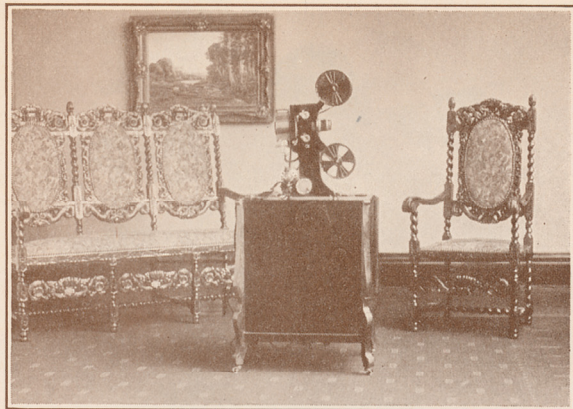
OUR BABY

*Only a baby small, dropt from the skies,
Only a laughing face, two sunny eyes;
Only two cherry lips, one chubby nose;
Only two little hands, ten little toes.*

*Only a golden head, curly and soft;
Only a tongue that wags, loudly and oft;
Only a little brain, empty of thought;
Only a little heart, troubled with naught.*

*Only a tender flower sent us to rear;
Only a life to love while we are here;
Only a baby small, never at rest;
Small, but how dear to us, God knoweth best.*

Home



THE SAFETY CINEMA

ONLY in the past two or three years has home motion photography and projection been possible, due to there being no practical safety cinema suitable for projecting motion pictures in the home. However, we have been very successful in producing a safety cinema for home use that is superior in quality of projection to the very best machines used in the finest motion picture houses. Like the first automobiles, our first projectors were a little crude in appearance, but many prominent families bought these earlier models just the same as they bought the earlier makes of cars, and without exception they are giving entire satisfaction. Our latest model Safety Cinema is becoming as popular as the automobile. To own one is a source of pride and satisfaction.

The Safety Cinema has been approved by the National Board of Fire Underwriters and by the various departments of safety for use in any home or institution without an unsightly fireproof booth. It weighs only twenty pounds, and makes as neat an ornament for a home as a talking machine

Home

or a music cabinet. A booklet entitled "The Safety Cinema" fully describes the machine, and another one "What Makes a Cinema Safe," gives valuable information, as its title implies.

Without an adequate supply of films to take care of the needs of a home, a Safety Cinema would be just about as useless as a phonograph without records, consequently we have given the same careful attention to the building up of a library of films that we have given to the perfecting of the Safety Cinema.

Because our films are Safety Standard and will not run on theater machines, most of the film producing companies permit us to reproduce their pictures, with the result that we are furnishing our customers with subjects featuring almost all the leading motion picture stars of the day.

Our library also contains hundreds of historical and scientific subjects as well as industrial and travel pictures from all parts of the world. This library, with exchanges in the large cities, is by far the largest collection of motion pictures that has ever been brought together for home use, and new subjects are being added every week.

A more complete description is given in a neat little folder, and a large, neatly bound catalog containing a classified, descriptive list of our various subjects is furnished free of charge to each customer.



Home

*There is no place like the old place where you and I were
born!*

*There we lifted first our eyelids on the splendors of the morn,
From the milk-white breast that warmed us, from the cling-
ing arms that bore,*

*Where the dear eyes glistened o'er us that will look on us
no more!*

—*Oliver Wendell Holmes.*



There are no times like the old times—

They shall never be forgot!

There is no place like the old place—

Keep green the dear old spot!

—*Oliver Wendell Holmes.*



*Where is now the merry party I remember long ago,
Laughing round the Christmas fireside, brightened by its
ruddy glow;*

*Or in summer's balmy evenings, in the field upon the hay?
They have all dispersed and wandered far away, far away.*

—*M. Lindsay.*

Home

Finis



SAFETY CINEMAS are on display at our various offices and salons where they may be seen and a demonstration had at any time. If preferred, a courteous representative will bring a machine to your home and show you its mechanical construction, what it will do and how motion pictures will bring added pleasures to you and your children.



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